

**Natural EXPO 2009 – ナチュラル EXPO**

October 07 - 09, 2009 - Tokyo, Japan

Organizer: Nürnberg Global Fairs GmbH

Co-Organizer: All Japan Health &amp; Natural Food Association

**SPACE BOOKING FORM  
FOR EXHIBITOR'S USE ONLY**

**Please complete and return to:** Nürnberg Global Fairs GmbH  
Messezentrum  
90471 Nürnberg  
Germany

Tel: +49-911-8606-8692  
Fax: +49-911-8606-8694  
Email: miriam.stahel@ngfmail.com  
Bank Account: Deutsche Bank (BLZ 760 700 12)  
Account No.: 027 231 000  
IBAN: DE93 76070012 0027231000

**1. Exhibiting Company**

Company \_\_\_\_\_  
Contact Person Mr./Ms. \_\_\_\_\_  
Street Address \_\_\_\_\_  
Postal Code/City \_\_\_\_\_  
Country \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
E-mail \_\_\_\_\_  
Company Website www. \_\_\_\_\_  
Managing Director \_\_\_\_\_

**2. Different Address For Invoices (if applies)**

Company \_\_\_\_\_  
Department \_\_\_\_\_  
Street Address \_\_\_\_\_  
Postal Code / City \_\_\_\_\_  
Country \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

**3. Co-Exhibiting Company (maximum 2 co-exhibitors per 9 sqm booth)***\*first co-exhibitor free of charge – second company handling charge 10,000 Yen +5 % tax) per co-exhibitor*

Company \_\_\_\_\_  
Contact Person Mr./Ms. \_\_\_\_\_  
Street Address \_\_\_\_\_  
Postal Code/City \_\_\_\_\_  
Country \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

**1 A.** Is the exhibiting company Member of "All Japan Health & Natural Food Association"?

Yes  No

**4. Compulsory: Please specify in detail ALL exhibits:****5. Technical stand requirements**

water supply / drainage required:  NO  YES  
compressed air required:  NO  YES

**6. Firm Stand Booking**

Standard Booth Size: 9 m <sup>2</sup> (3m x 3m) and multiples thereof	Participation Fee per 9 m <sup>2</sup> booth	We order
<b>Option 1: raw space only</b> <i>This option does not include any stand construction.</i> It is not allowed to use wall partitions of adjacent stands and stand constructions exceeding, standard height of 2,50 m require approval by the organisers.	YEN 315,000 (+ 5% tax)	<input type="checkbox"/> booth(s)
<b>Option 2: space and basic package</b> (incl. wall panels, fascia with company name, carpet, 3 spotlights, one power outlet and electric consumption fee)	YEN 435,000 (+ 5% tax)	<input type="checkbox"/> booth(s)
<b>Option 3: space and walk-on-package</b> (incl. <b>Option 2 package plus</b> 3 display shelves, reception counter and chair, one round table with four chairs)	YEN 465,000 (+5% tax)	<input type="checkbox"/> booth(s)
<b>Product Show Case: one level</b> (additional option to your booth) <i>Located at the entrance area</i>	YEN 60,000 (+ 5% tax)	<input type="checkbox"/> level(s)

**Preferred Booth Type:**  
(subject to availability)

- inline booth  
 corner booth  
plus 30,000 YEN  
+ 5% tax

**FOR ORGANIZER'S USE ONLY:**

HALLE: \_\_\_\_\_  
STAND-NR: \_\_\_\_\_  
FAKT. QM: \_\_\_\_\_

**Please submit this application form together with filled-in Form 1A – Exhibition Guidelines Form!**

We hereby accept the overleaf General Conditions for Participation in Fairs & Exhibitions.

Signature/Company Stamp \_\_\_\_\_

Date \_\_\_\_\_

# General Conditions for Participation in Fairs and Exhibitions

## 1. Application and Conclusion of Contract

Application to exhibit at this exhibition must be made on the official printed „Application“ form, which must be accurately completed and signed in legally effective manner. Such an application constitutes a contractual offer to the organizer. By signing this form, the General Conditions for Participation in Fairs and Exhibitions are recognised as binding by the applicant, who is also responsible and liable for adherence to the said conditions by persons employed by him at the event. In addition specific on-site regulations related to the trade show and venue are stipulated in the exhibitor manual and become integral part of the contract.

## 2. Modification

The organizer reserves the right to cancel, postpone or relocate the exhibition, to shorten or lengthen the exhibition. A withdrawal from the contract resulting from these actions will not be accepted.

## 3. Admission and Stand Space Confirmation

Admission of exhibitors and listed exhibits is a matter for the sole discretion of the organizer, who will confirm same in a written stand space confirmation. The contract comes into force of admission. Reservations or conditions stipulated in the application are invalid without the written confirmation of the organizer. For materially justifiable reasons, especially should the available space be inadequate, the organizer may exclude individual or suppliers from participation and/or restrict the event to specific groups of exhibitors or suppliers if deemed necessary for attaining the aim and purpose of the event. He is also entitled to restrict the listed exhibits and effect alterations to the exhibition space for which application has been made. Admission applies only to the listed exhibits, the exhibitors specified in the application and the space stated therein. Other items than those listed and admitted cannot be exhibited.

## 4. Allotment of Space

Allotment of space will be made in accordance with the theme and arrangement of the fair of exhibition concerned and subject to the space available. Siting requests made in the application form will be considered as far as possible. Order of receipt of applications will not be the sole deciding factor for allotment of space. The organizer is entitled, if necessary, to alter the size, shape and position of the allotted space. He will notify exhibitors of the necessity for such alteration immediately and, if possible, offer a comparable space elsewhere in the exhibition. If this entails an alteration in the stand rental, reimbursement or additional payment shall result. Exhibitors are entitled to withdraw their application within one week of receipt of such notification; neither party may claim compensation. Exhibitors must accept that the location of other stands at the beginning of the fair or exhibition may have altered since the time of admission; no claim may be made on account of such alterations. Exchange of the allotted space with that of another exhibitor or transfer to a third party, even only in part, is not allowed without the permission of the organizer.

## 5. Co-exhibitors

Admission of one or more co-exhibitors is subject to a special fee. Responsibility for ensuring that co-exhibitors fulfil all their commitments shall rest with the principal exhibitor.

## 6. Stand Rental Fee, Terms of Payment, Lien

Stand rental fees are shown on this application form. Payments must be made in accordance with the terms of payment and dates as mentioned on the invoice for the allotted space. The allotted space can only be occupied after full payment.

Complaints about the invoice can only be considered if they are submitted within 14 days of invoicing. The organizer is entitled to exercise their right of lien and sell any distrained property on the open market after written notice of intention. No liability will be accepted for damage to seized items unless deliberate or caused by gross negligence.

## 7. Advertising

Advertising of all kinds is allowed only within the area rented by the exhibitor for the exhibitor's own firm and only for items produced or distributed by him, insofar as these have been listed in the application form and admitted. The use apparatus and equipment with which an increased advertising effect is achieved by optical or acoustical means requires the written consent of the organizer. Advertising of a political nature is forbidden.

## 8. Photography

The organizer is entitled to have photographs, drawings and films made of the exhibition, exhibits and exhibition constructions and stands and to use these for publicity or press purposes without exhibitors being able to object for any reason. This also applies to photographs produced directly by the press or television with the consent of the organizer.

For photographs of stands against payment, exhibitors must only use photographers authorized by the organizer and in possession of a relevant permit. Only these exhibition photographers may be commissioned to take photographs before or after the official daily opening hours. Other photographers are not admitted during these hours.

## 9. Withdrawal of Application

If the exhibitors withdraws after confirmation of the application a compensation of EURO 300 or the equivalent in other currencies is due. Once admission has been confirmed, the exhibitor must pay the full rental if he withdraws the application within the period of three months prior to the exhibition or even he fails to exhibit.

## 10. Cancellation of Admission or Stand Space Confirmation

The organizer is entitled to revoke confirmation of admission and re-let the space elsewhere as follows:

- The stand is not obviously occupied in good time, i.e. at least in the evening of the day before the official opening of the event.
- In case of failure to pay the stand rental at the agreed time, the exhibitors allows a period of grace granted by the organizer to lapse without result.
- The conditions for stand space confirmation are not any longer fulfilled by the registered exhibitor or if the organizer receives knowledge of reasons could have justified exclusion if they had been disclosed earlier.
- The exhibitor infracts the site regulations.

The organizer reserves the right to assert claims for damages in such cases.

## 11. Exclusion of Exhibits

The organizer is entitled to demand the removal of items which have not been listed in the application form or prove to be dangerous, a cause of annoyance or otherwise unsuitable. If this demand is not complied with, the said items will be removed by the organizer at the expense of the exhibitor.

## 12. Stand Assembly, Equipment and Design

Stands must conform to the overall layout of the exhibition. The organizer reserves the right to forbid the erection of stands which are unsuitable or to alter them at the exhibitor's expense. Stands must be properly equipped and manned by qualified personnel at the specified times for the entire duration of the fair or exhibition. Stand fitting must be completed at the latest by the end of the period allowed for stand assembly and stands cleared of any packing materials. Removal of exhibits or dismantling of stands before the end of the fair or exhibition is not permitted. Names and addresses of exhibitors must be clearly displayed on the stands. The approval of the organizer is need if any stand construction exceeds the specified height limits for stands. Consent is also needed for particularly heavy exhibits. Fixing to the hall floor is not permitted. After the official closing of the fair or exhibition, basic items, insofar as these have been provided by the organizer, must be returned undamaged and in their original condition. Damage caused through negligence or not immediately notified at the time of occurrence must be indemnified by the exhibitor. Exhibits which still remain of the stands after the end of the period allowed for dismantling may be removed and stored at the exhibitor's own expense.

## 13. Force Majeure

If the exhibitor is prevented from participating in the event for reasons for which neither he nor the organizer is responsible (force majeure), the stand rental shall be reduced by half; the terms of Clause 6, Chapter 2 will apply. If the organizer is prevented by force majeure from holding the event, he is required to notify the exhibitors accordingly without delay. Basically, the claim to stand rental is voided, but the organizer may charge the exhibitor for work carried out to his order to the extent of the costs incurred, insofar as the result of such work may still be of interest to him. Should the organizer be in a position to hold the event at a later date or another venue, he is likewise required to notify the exhibitor to this effect without delay. The exhibitor is entitled to cancel his participation in the event of a new time or venue within one week of receiving such notification. If the organizer is compelled to curtail or cancel an event for reasons of force majeure after it has commenced, the exhibitor has no claim to any refund or cancellation of the stand rental

## 14. Exhibitor Passes, Construction Passes

Passes for exhibitors and workmen employed during the period of stand construction and dismantling will be issued to the exhibitors. The validity of these is limited solely to the assembly and dismantling periods and does not cover admission during the event. A limited number of exhibitor passes will be issued to exhibitors and their employees for the period of the fair or exhibition. These passes will be made out in the name of the persons concerned. They are not transferable and only valid in conjunction with an identity card. Misuse of the passes will lead to their being withdrawn.

## 15. Supervision

The organizer will arrange for general supervision in the exhibition centre. This shall not affect the liability provisions of Clause 16. Exhibitors are strongly recommended to make their own arrangements for the security of their stands and exhibition items and effect appropriate insurance cover. Valuable items which can be easily removed should be locked away at night. Additional stand supervision is available at the exhibitor's own expense by using the service contractor engaged by the organizer.

## 16. Liability, Insurance, Accident Prevention

The organizer is liable to the exhibitor and persons authorized to act on his behalf for demonstrable damage incurred during the event in the exhibition centre up to a limit of EUR 5,000 only if such damage is caused by the negligence of the organizer or his staff. The said limit does not apply in cases of deliberate damage or gross negligence. For damage resulting from failure of equipment, operational failures or other incidents having an adverse effect on the event, the organizer is liable in case of deliberate intent or gross negligence. The organizer is not liable for damage, theft or other loss of exhibits and stand equipment and consequential damage. The exhibitor is liable to the organizer in accordance with statutory regulations. Exhibitors are strongly recommended to take out exhibitors' liability insurance. The exhibitor is obliged to fit the exhibited machinery and equipment with safety devices complying with the accident prevention rules of the appropriate professional associations. The organizer is entitled to prohibit the exhibition or operation of machinery and/or equipment at his discretion.

## 17. Protection of Industrial Property

Protection of copyright or other patent rights of exhibits is the responsibility of the exhibitor.

## 18. Site Regulations, Contravention

Exhibitors shall agree to accept the site regulations during the fair or exhibition in all parts of the exhibition centre. The instructions of the organizer's employees, who possess identity cards, must be complied with. Contravention of the General Conditions for Participation or instructions within the framework of the site regulations shall entitle the organizer, if such contravention continue after warning, the immediate closure of the stand at the exhibitor's own risk and expense and without claim to compensation.

## 19. Direct Selling

Direct selling is not permitted unless expressly permitted. Exhibitors are responsible for ensuring that they obtain the necessary permits from the relevant trade and health authorities and comply with domestic regulations.

## 20. Data Protection

Personal data are collected, processed and used by the organiser and, if applicable, by their exhibition service partners in accordance with the provisions of the German Federal Data Protection Act and other relevant data protection regulations for the purpose of providing support and information for exhibitors and potential exhibitors and for handling the services offered.

## 21. Place of Fulfilment and Jurisdiction

The place of fulfilment and jurisdiction is Nuernberg.

NGF / Nov. 2003

**1A****NÜRNBERG GLOBAL FAIRS**

A subsidiary of NürnbergMesse

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Organizer: Nürnberg Global Fairs GmbH

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**Compliance with EXHIBITION GUIDELINES****Please submit this form together with Stand Space Application Form**

**Please complete and return to:** Nürnberg Global Fairs GmbH  
 Messezentrum  
 90471 Nürnberg  
 Germany

Tel: +49-(0)911-8606-8692  
 Fax: +49-(0)911-8606-8694  
 Email: miriam.stahel@ngfmail.com

Natural EXPO has developed together with the All Japan Health & Natural Food Association its own exhibition guidelines. All exhibitors are requested to fill in this form also for any co-exhibitors on their stand. The organiser reserves the right for admission to the trade show based on the given information. All stands and the products on display may be checked during Natural EXPO to ensure that the guidelines are being kept. The organiser reserves the right to demand removal of items or even close the stand if the merchandise on offer is not in line with the guidelines and the given information.

**1. Exhibiting Company**

Company \_\_\_\_\_  
 Contact Person Mr./Ms. \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 Postal Code/City \_\_\_\_\_  
 Country \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

**2. Is the exhibiting company member of the All Japan Health and Natural Food Association? (jap. Name: Zenkenkyo)**

Yes  No

**3 Our products belong to the following sectors:**

- natural food products or food ingredients  
 natural wellness and care products  
 natural non-food products from sustainable production

**4. We herewith confirm that all products shown at Natural EXPO are fulfilling these exhibition standards:****A. Food products:** Please specify the food products, food ingredients or raw materials that you will show at Natural EXPO:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

- a) All raw materials used in our products are NOT genetically modified.  Yes  No  
 b) All raw materials used in our products are NOT irradiated.  Yes  No  
 c) Agricultural ingredients are preferably from organic production or WITHOUT pesticides and chemical fertilizers during production  Yes  No  
 d) All raw materials used are WITHOUT contamination of chemical residue, harmful heavy metals, chemical substances or pathogens  Yes  No  
 e) The processing of the products is WITHOUT any chemical or synthetic additives (e.g. synthetic sweeteners, synthetic colours, flavours or flavour enhancers)  Yes  No  
 f) Animal products are from nurture WITHOUT animal drugs and animals are kept in their natural environment  Yes  No

g) Our company has developed own quality standards being public to consumers  Yes  No  
 If public on the web, please name website \_\_\_\_\_

h) We follow the quality guidelines of this organisation \_\_\_\_\_  Yes  No

\_\_\_\_\_  
 (e.g. NPO Zenkenkyo Voluntary Guideline Regulations, "Tokusai" regulation set by MAFF, neuforn)

**B. Wellness & Care Please specify the wellness & care products that you will show at Natural EXPO:**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

a) Our products do NOT contain synthetic aromatic amines  Yes  No

b) Our products do NOT contain synthetic fats, oils, waxes or silicones  Yes  No

c) Our products do NOT contain synthetic musk compounds  Yes  No

d) Our products do NOT contain EDTA complexing agents, formaldehyde or formaldehyde separators  Yes  No

e) Our products do NOT contain synthetic preservatives or synthetic dyes  Yes  No

**C. Non-Food**

**Please specify the non-food product that you will show at Natural EXPO:**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

a) The above consists to \_\_\_\_\_ % of this natural material: \_\_\_\_\_

b) The natural material originates from sustainable cultivation.  Yes  No

c) Sustainable cultivation is certified  Yes  No

by this organisation: \_\_\_\_\_

d) Sustainable production of main material is labelled on the product packaging  Yes  No

e) The manufacturing of the product is WITHOUT any chemical treatment.  Yes  No

f) Used glues, resins, coatings, paints are WITHOUT formaldehyde, synthetic solvents, heavy metals or pesticides  Yes  No

**We hereby confirm the completeness and accuracy of the information given. We are aware that the organizer has the right to demand removal of any items, or the closing of the stand, if the merchandise on offer is not in line with the guidelines and the given information. The obligation of the full payment for the stand remains herewith unaffected.**

Signature/Company Stamp \_\_\_\_\_

Date \_\_\_\_\_